Melanie relied on the KSBDC to challenge her assumptions, suggest additional resources, and provide candid feedback. After almost two years in business, TallulahBelle’s mission has expanded to include not only support of independent artists but also enhancement of the Kansas City community through art. Melanie was honored as the 2013 Woman of the Year by the American Women’s Business Association.

Melanie explains that “our vision for TallulahBelle’s is to tell the story of each artist, so that when you make a purchase, you’ve acquired much, much more than a piece of art, you’ve been touched and inspired by someone’s life and passion.” Creating this connection has allowed TallulahBelle’s to fulfill Melanie’s lifelong dream of providing local access to extraordinary works of art.