

WEB DEVELOPMENT & DIGITAL MEDIA

Program Outlook



Employment of web developers is projected to grow 15 percent from 2016 to 2026, much faster than the average for all occupations. Demand will be driven by the growing popularity of mobile devices and ecommerce. Educational requirements for web developers vary with the setting they work in and the type of work they do. Requirements range from a high school diploma to a bachelor’s degree. Web developers need knowledge of both programming and graphic design.

Employment Information			
	Greater Kansas City Area <small>(15 counties in KC Metropolitan Statistical Area)</small>	State of Kansas	National
2019	1,910	996	137,790
2024 Projected	2,031	1,084	145,175
% Change	6.3%	8.8%	8.3%

Salary Information <small>(Median Hourly Wage)</small>			
	Greater Kansas City Area <small>(15 counties in KC Metropolitan Statistical area)</small>	State of Kansas	National
2019	\$32.23	\$27.91	\$33.38

JCCC Completer Information <small>(2017-2018 Academic Year)</small>	
% Employed in Related Field	Median Hourly Wage
79%	\$21.94

The JCCC Office of Institutional Research conducts a follow-up study of program completers one year after completion.

Note: Salary Information for Greater Kansas City, State, and National is based on EMSI 2018 fourth quarter data. (Release 2019.3)
JCCC information for career program completers is based on data supplied by respondents to follow-up studies and is not necessarily representative of all career program completers. Other sources: Bureau of Labor Statistics