



Johnson County Community College  
Transfer Program to the University of Kansas  
**School of Architecture & Design**  
**Department of Design**  
**B.F.A. in Design - Visual Communication Design**  
2022-2023 Catalog

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The Associate of Arts degree (A.A.) at JCCC is a general transfer degree and partners well with the first two years of most bachelor degree programs. Students pursuing the A.A. may select courses that satisfy both the A.A. degree requirements and lower division requirements for a bachelor's degree at four-year institutions. The 30 hours of electives within the A.A. allow students to complete additional general education and lower division courses required for specific majors. The A.A. degree requires completion of 60 credit hours; please see [JCCC A.A. degree requirements](#). The maximum number of hours from a community college that will be applied toward a bachelor's degree at most four-year schools is between 60 and 64 credit hours or 50% of the degree. Meeting with a JCCC counselor is strongly recommended for selection of appropriate courses.

- Visual Communication Designers shape the information that everybody sees, uses and experiences. The Visual Communication Design program at KU prepares students for current professional demands and provides students with the fundamental design thinking, making and process skills required to build a rewarding career and facilitate life-long learning. Career options for visual communication designers include a wide range of areas such as traditional print media, magazine and book design, corporate marketing communications, branding, packaging design, exhibition and environmental design, motion graphic design, website design, interface design and more.
- Admission for Transfer Students - Admission to the Department of Design is selective and competitive. Complete the online application by going to <https://admissions.ku.edu/apply> and selecting the School of Architecture and Design, then select your major. This application will serve as your application to KU, the Department of Design and [University scholarships](#). In addition, students must submit a [portfolio](#).
- Students should contact April Czarnetzki, Outreach Coordinator, at [amczar@ku.edu](mailto:amczar@ku.edu), a year prior to their desired transfer term. This will help confirm your progress and prepare for a timely graduation.
- Student should familiarize themselves with policies and resources outlined here: <https://arcd.ku.edu/policies-and-resources> prior to transferring to the Department of Design.
- Requirements - Must have a 3.0+ cumulative GPA from previous institutions, including KU, [Complete online application](#), [Submit official transcripts to the KU Office of Admissions](#), and [Submit portfolio](#)
- Application Deadlines - Spring: **Oct. 1** and Fall: **Feb. 1**
- Transferring credits to KU - Utilize KU's [credit transfer tool](#) to learn more about how your courses may transfer to KU. Please note transfer studio courses with a grade of C+ or lower will not be accepted by the Department of Design for credit. Transfer general education courses with a grade of D+ or lower will not be accepted by the Department of Design for credit.
- Admission for International Students - Admission to the Department of Design is selective and competitive. International students should apply through the Office of International Recruitment and Undergraduate Admissions.
- Requirements - Total TOEFL iBT score of 70+ or Total IELTS score of 6.0+, Must have at least a 3.0+ cumulative GPA on a 4.0-point scale, Complete Online Application, and Submit Portfolio
- Portfolio Requirement - All applicants must submit a portfolio to be considered for admission to the Department of Design. Portfolios are submitted online through SlideRoom. Please select "Undergraduate Student - Portfolio Submission" from the directory. For technical support questions while submitting your online application, please contact [support@slideroom.com](mailto:support@slideroom.com).

- The online portfolio submission includes the following requirements:
  - Media: Please upload 10-15 images of your strongest creative works. Please title each piece. In the description, include the medium or software used, the size, date of completion, and a brief one to two sentence description. In the case of documented professional or group projects, applicants should indicate personal responsibilities. Your portfolio must include at least two mediums. Examples: sketches, drawings, paintings, ceramics, jewelry, 3-D pieces, logos, branding, publications/yearbook, posters or any art or design-related works. Displaying a variety of work is essential; use your strongest pieces and good judgment.
  - Essay: Why are you interested in studying design, what have you done to prepare, and how do you hope to use your degree? To complete your application, you must provide a response to the prompt. Please limit your response to 200-250 words.
- Students must complete a total of at least 120 credit hours. At least 45 of those credit hours must be in "junior/senior-level courses," which are numbered 300 and above. Credit for classes taken at JCCC cannot count toward Jr/Sr hours. At least 30 credit hours must be in residence to receive a degree from the department and KU.
- A minimum 2.0 cumulative GPA is required for graduation.
- **NOTE:** Classes may count for a major requirement and a core requirement but may **NOT** count for 2 different core requirements.

**It is the STUDENT'S RESPONSIBILITY to check for updates to all transfer information. This transfer guide is provided as a service and is updated as needed. Degree requirements at the four-year colleges are subject to change by those institutions. To ensure you have the most accurate up to date information about the program, it is imperative you meet with an advisor at the transfer institution.**

**KU Core Requirements** the KU Core comprises three general education goals and three advanced education goals. The general education goals are best met early in a student's career. The advanced education goals are most appropriately acquired using the foundation of knowledge gained from the general education goals and progression through the major. Courses can be used to satisfy one Core goal at a time, but may satisfy a major requirement and a core goal. Students that complete the A.A. at JCCC meet the KU Core Goals 1-3. To learn more about courses that satisfy the KU Core visit: <https://credittransfer.ku.edu/>

KU Core Goal GE 1.2 (Quantitative Literacy)	<a href="#">See list for Goal GE 1.2</a> (students can do BUS 123)
KU Core Goal GE 3N (Natural Science)	<a href="#">See list for Goal GE 3N</a> (lab required for JCCC's AA only)
KU Core Goal GE 3S (Social Science)	<a href="#">See list for Goal GE 3S</a>
KU Core Goal AE 4.1 (Human Diversity)	<a href="#">See list for Goal AE 4.1</a>
KU Core Goal AE 5.1 (Social Responsibility & Ethics)	ADS 401 The Victor Papanek Memorial Course on Design Ethics taken at KU
KU Core Goal AE 6.1 (Integration & Creativity)	VISC 520 Designing for Change taken at KU

## Visual Communication Design Requirements

KU Course	Hrs.	JCCC Course	Hrs.	KU Core
<b>Written and Oral Communication – minimum of 12 credit hours</b>				
ENGL 101 Composition	3	ENGL 121 Composition I*	3	GE 2.1
ENGL 102 Critical Reading and Writing	3	ENGL 122 Composition II*	3	GE 2.1
Select <b>one</b> of the following: ENGL 209 Introduction to Fiction <b>OR</b> ENGL 210 Introduction to Poetry <b>OR</b> ENGL 211 Introduction to the Drama	3 3 3	Select <b>one</b> of the following: ENGL 230 Introduction to Fiction* <b>OR</b> ENGL 227 Introduction to Poetry* <b>OR</b> ENGL 235 Drama as Literature*	3 3 3	GE 1.1, GE 2.1, GE 3H
Oral Communication	3	COMS 121 Public Speaking	3	GE 2.2
<b>Historical Context – minimum of 12 credit hours</b>				
ADS 340 History and Philosophy of Design	3	No equivalent	--	
HA 150 History of Western Art: Ancient Through Medieval	3	ARTH 180 Art History: Ancient to Medieval	3	AE 4.2
HA 151 History of Western Art: Renaissance to Contemporary	3	ARTH 182 Art History: Renaissance to Modern	3	GE 3H
HA Elective Course	3	Select <b>one</b> of the following: ARTH 184, ARTH 186, ARTH 188, ARTH 200, ARCH 210, ARCH 244, ARCH 245, FASH 224, ITMD 230, ITMD 231	3	Prog. Req
<b>Academic Concentration – 9 credit hours</b> – Required courses will be taken at KU.				
<b>Foundation Studies – 12 credit hours</b>				
BDS 101 Design Thinking and Making	3	ART 124 Design 2D	3	Prog. Req
BDS 103 Drawing for Design	3	ART 130 Drawing I	3	Prog. Req
VISC 200 Foundations in Typography	3	GDES 132 Typography*	3	Prog. Req
ILLU 200 Foundations in Image Making	3	GDES 130 Drawing and Media Methods I*	3	Prog. Req
<b>Supplementary Studies –9 credit hours</b> – Required courses will be taken at KU.				
<b>Professional Studies – 19 credit hours</b>				
ADS 320 Hallmark Symposium Series ( <i>Must be successfully taken 7 times.</i> )	1	ART 199 Fine Arts Symposium ( <i>Must be successfully taken 7 times.</i> )	1	Prog. Req
Additional required courses will be taken at KU.				
<b>Major Studies – 30 credit hours</b> – Required courses will be taken at KU.				

\* JCCC course has a prerequisite or corequisite.