

APPAREL DESIGN & TECHNOLOGY

Program Outlook



Employment of fashion designers is projected to grow 3 percent from 2016 to 2026, slower than the average for all occupations. The projected decline in employment in the apparel manufacturing industry moderates the projected employment growth of fashion designers. Most fashion designers have a bachelor’s degree in a related field, such as fashion design or fashion merchandising. Employers usually seek applicants who are creative and who have technical knowledge of the production processes for clothing, accessories, or footwear.

Employment Information			
	Greater Kansas City Area <small>(15 counties in KC Metropolitan Statistical Area)</small>	State of Kansas	National
2019	57	94	21,794
2024 Projected	69	104	21,969
% Change	21.1%	10.6%	0.8%

Salary Information <small>(Median Hourly Wage)</small>			
	Greater Kansas City Area <small>(15 counties in KC Metropolitan Statistical area)</small>	State of Kansas	National
2019	\$36.54	\$25.33	\$34.96

JCCC Completer Information <small>(2017-2018 Academic Year)</small>	
% Employed in Related Field	Median Hourly Wage
100%	\$15.00

The JCCC Office of Institutional Research conducts a follow-up study of program completers one year after completion.

Note: Salary Information for Greater Kansas City, State, and National is based on EMSI 2018 fourth quarter data. (Release 2019.3)
JCCC information for career program completers is based on data supplied by respondents to follow-up studies and is not necessarily representative of all career program completers. Other sources: Bureau of Labor Statistics