



Johnson County Community College
Transfer Program to Park University
A.A.S. in Business Administration to
B.S. in Business Administration
(Marketing Concentration)
2018-2019 Catalog

Contact: Christy Myers
Phone: 816-584-6494
Email: christy.myers@park.edu
Home Page:
<https://www.park.edu/academics/explore-majors-programs/business-administration/>

The AAS in Business Administration at JCCC transfers to Park University with the opportunity to take additional credit hours that transfer in to meet degree requirements. A maximum of 75 hours from all two-year schools can be applied toward a Park undergraduate degree with residency requirement of 30 hours at Park with 15 hours in the major core.

TRANSFER STUDENT ADMISSION REQUIREMENTS:

- You must have a cumulative 2.0 GPA in all previous college study.
- You must submit all transcripts from prior college work completed.
- If you've earned less than 60 hours of college credit, must also submit an official high school transcript or GED.

Apply online at <https://www.park.edu/apply/>

APPLICATION CHECKLIST:

1. Know if you plan to study online or at a campus center (see [Park campus centers](#))
2. Know which session and year you wish to start
3. Information for all previous colleges and institutions attended
4. Credit card to submit application fee

It is the STUDENT'S RESPONSIBILITY to check for updates to all transfer information. This transfer guide is provided as a service and is updated as needed. Degree requirements at the four-year colleges are subject to change by those institutions. To ensure you have the most accurate up to date information about the program, it is imperative you meet with an advisor at the transfer institution.

Updated 12/18

Courses Required for JCCC A.A.S in Business Administration and Park B.S. in Business Administration (Marketing)

Park Requirement	Hrs	JCCC Course Equivalents	Hrs
AC 201 Principles of Financial Accounting	3	ACCT 121 Accounting 1	3
AC 202 Principles of Managerial Accounting	3	ACCT 122 Accounting II	3
Science Course with a Lab	4	BIOL 130 Environmental Science* <i>(must also take BIOL 131 Environmental Science Lab* to satisfy Park requirement)</i>	3 1
MG 306 Business Communications	3	BUS 150 Business Communications*	3
MG 371 Management and Organizational Behavior AND Social Science Elective	3 3	BUS 225 Human Relations AND BUS 141 Principles of Management <i>(both required)</i>	3 3
IB 315 International Business Perspectives	3	BUS 235 Introduction to International Business	3
MG 260 Business Law I	3	BUS 261 Business Law I*	3
IS 141 Applied Computer Technology for Business	3	CIS 201 Introduction to Information Systems* <i>Choose as CIS/CS/CPCA/CDTP Elective to satisfy Park Requirement</i>	3
EC 141 Principles of Macroeconomics	3	ECON 230 Principles of Macroeconomics	3
EC 142 Principles of Microeconomics	3	ECON 231 Principles of Microeconomics	3
EN 105 First Year Writing Seminar I	3	ENGL 121 Composition I*	3
MA 171 Finite Mathematics	3	MATH 171 College Algebra* (preferred) OR MATH 165 Finite Mathematics*	3 3
MK 385 Consumer Behavior	3	MKT 202 Consumer Behavior <i>Choose as Business Elective to fulfill Park Requirement</i>	3
MK 351 Principles of Marketing	3	MKT 230 Marketing	3
PH 308 Business Ethics <i>Fulfills Parks Ethics Requirement</i>	3	PHIL 140 Business Ethics	3
LE Designated Humanities Elective		^HUMANITIES ELECTIVE (Choose one) <i>Choose a course other than History as Park classifies History as a Social Science. The following Humanities courses below are preferred by Park:</i>	3
AR 215 Art History I OR	3	ARTH 180 Art History: Ancient to Renaissance OR	3
AR 216 Art History II OR	3	ARTH 182 Art History: Renaissance to Modern OR	3
EN 201 Introduction to Literature OR	3	ENGL 130 Introduction to Literature* OR	3
EN 232 Introduction to Poetry OR	3	ENGL 227 Introduction to Poetry* OR	3
EN 234 Introduction to Fiction OR	3	ENGL 230 Introduction to Fiction* OR	3
PH 101 Intro to Philosophical Thinking OR	3	PHIL 121 Introduction to Philosophy OR	3
RE 109 World Religions	3	REL 120 Exploring World Religions OR	3
TH 100 Introduction to Theatre	3	THEA 120 Introduction to Theatre	3

^See all AAS general education electives at <http://catalog.jccc.edu/degreerequirements/associate-applied-science/>

Additional Courses Required for A.A.S.

JCCC Requirement	Hrs
Additional 1 hour of CIS/CS/CPCA/CDTP Electives (not including CPCA 105 or CPCA 106) CPCA 121 Introduction to Project Management * is recommended	1
ACCT 222 Managerial Accounting*	3
BUS 121 Introduction to Business	3
BUS 123 Personal Finance OR BUS 215 Savings and Investment	3
BUS 263 Business Law II*	3

Additional JCCC Courses that will fulfill Park Degree Requirements

Students may be able to complete an additional 11 hours at JCCC. Please meet with advisor at Park.

Park Course	Hrs	JCCC Course Equivalent	Hrs
EN 106 First Year Writing Seminar II	3	ENGL 122 Composition II*	3
CA 103 Public Speaking OR CA 105 Intro to Human Communication	3	SPD 121 Public Speaking OR SPD 125 Personal Communication	3
<i>Citizenship Requirement</i>	3	CITIZENSHIP REQUIREMENT <i>Choose one of the following courses to fulfill Park's Citizenship requirement</i>	
HIS 112 Introduction to World History II (Middle Ages) OR HIS 113 Introduction to World History III (Modern Era) OR	3	HIST 151 World History I: Traditional World OR HIST 152 World History II: Modern World OR	3
PO 200 American National Government OR PO 210 Comparative Political Systems OR	3	POLS 124 American National Government OR POLS 132 Intro to Comparative Government OR	3
SO 206 Social Issues in Contemporary Society	3	SOC 125 Social Problems	3
<i>LE designated Natural and Physical Science Elective (except Computer Science)</i> BI 214 Personal and Community Health	3	NATURAL SCIENCE ELECTIVE HPER 202 Personal Community Health	3
FOR THE PARK DIGITAL MARKETING TRACK:			
AR 218 Graphic Design Software	3	ART 138 Digital Imaging for Artists I	3
CA 218 Public Relations	3	JOUR 130 Principles of Public Relations	3
CA 224 Digital Media Skills	3e	JOUR 202 Broadcast Performance	3
MK 369 E-Marketing	3	MKT 205 eMarketing	3
FOR THE PARK PROFESSIONAL SALES TRACK			
MK 386 Retailing Administration	3	MKT 121 Retail Management	3

*JCCC course has a prerequisite or corequisite.