

# National Community College Sustainability Webinar AASHE and Community Colleges: What's Next?

May 19, 2015

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# AASHE Overview

AASHE's mission is to inspire and catalyze higher education to lead the global sustainability transformation.

## Highlights

- 10-year anniversary
- Period of transition
- Listening Project
- Focus on products & services for 2015

# AASHE Strategy Map

Revised March 10, 2015

## Mission

Inspire & catalyze higher education to lead the global sustainability transformation.

## Vision

AASHE will lead higher education to be a foundation for a thriving, equitable and ecologically healthy world.

## Values

Transparency, Collaboration, Hope, Stewardship, Innovation, Courage, Accountability, Diversity

## Focus on Excellence in Sustainability for Higher Education

Develop, prioritize and deliver services to campus change agents

Facilitate and support new and existing regional and international groups

Support faculty engagement

## Strengthen Operational Core

Improve organizational effectiveness

Improve customer service experience

Improve technology and communications

## Strengthen AASHE's Value & Capacity

Strengthen and diversify AASHE's staff and board leadership

Engage and leverage AASHE community

Optimize governance

## Securing AASHE's Financial Future

Stabilize and diversify funding

Deliver products and services responsive to market forces and mission\*

Enhance value proposition

\*2015 priority

# AASHE Welcomes New Staff

- Jessica Chase - Director of Membership & Marketing

Jessica is a Certified Association Executive and has over a decade of association management experience in various functions including membership, administration/governance, marketing and communications. Jessica started on May 6 and spent two days with Meghan in Philadelphia getting oriented to the organization and her position. Jessica will be leading all of our membership & marketing efforts which include conference exhibiting and sponsorship.



- Julian Dautremont-Smith - Director of Programs

Julian has been a part of AASHE since its inception a decade ago. He was Associate Director for five years before leaving to attend graduate school. Since graduating he has worked as Chief Sustainability Officer for Alfred State College and most recently at GreenerU a higher education consulting firm in Boston. Julian brings a wealth of knowledge and experience in campus sustainability and will be leading all programmatic efforts including the conference, STARS, the resource center, professional development, as well as identifying new areas to add member value.





# Program Update

- Professional Development - Completed Activities and Upcoming Events
  - [AASHE Award Winner](#) Webinar Series: [January 14](#), [January 28](#), [February 11](#).
  - [Educating for Sustainability](#) Webinar Series: [February 25](#), [March 11](#), [March 25](#), [April 8](#).
  - [Research in Sustainability](#) Webinar Series: June .
  - [Being a Change Maker on Campus and in your Community](#) Webinar Series: dates to be announced.
- STARS
  - Data displays currently being updated
  - Version 2.1 is in the works likely to be released this fall
  - Enhanced Report Visuals project in development stage
- Resources
  - [Higher Education Sustainability Review](#) was released in April
  - Call for AASHE Award applications has been posted.
  - New Interactive Resource Center plan in development.
- Bulletin
  - The new Bulletin launched at the beginning of April after extensive beta feedback from Advisory Council volunteers and other members.

# AASHE & Community Colleges

## **Resources**

- Webinars
- Workshops
- Conference
- STARS

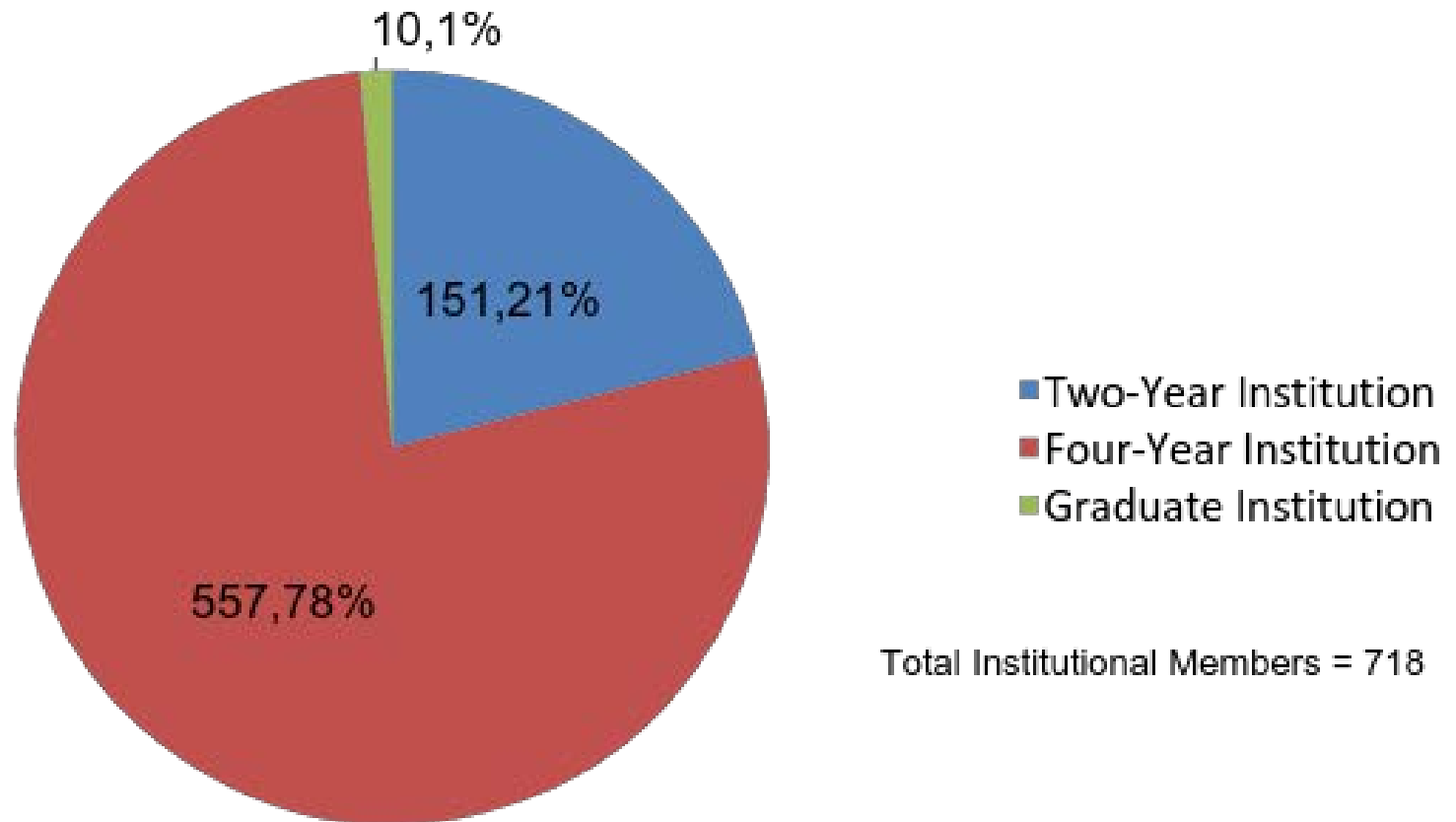
## **Governance**

- Board
- Steering Committees
- Advisory Council

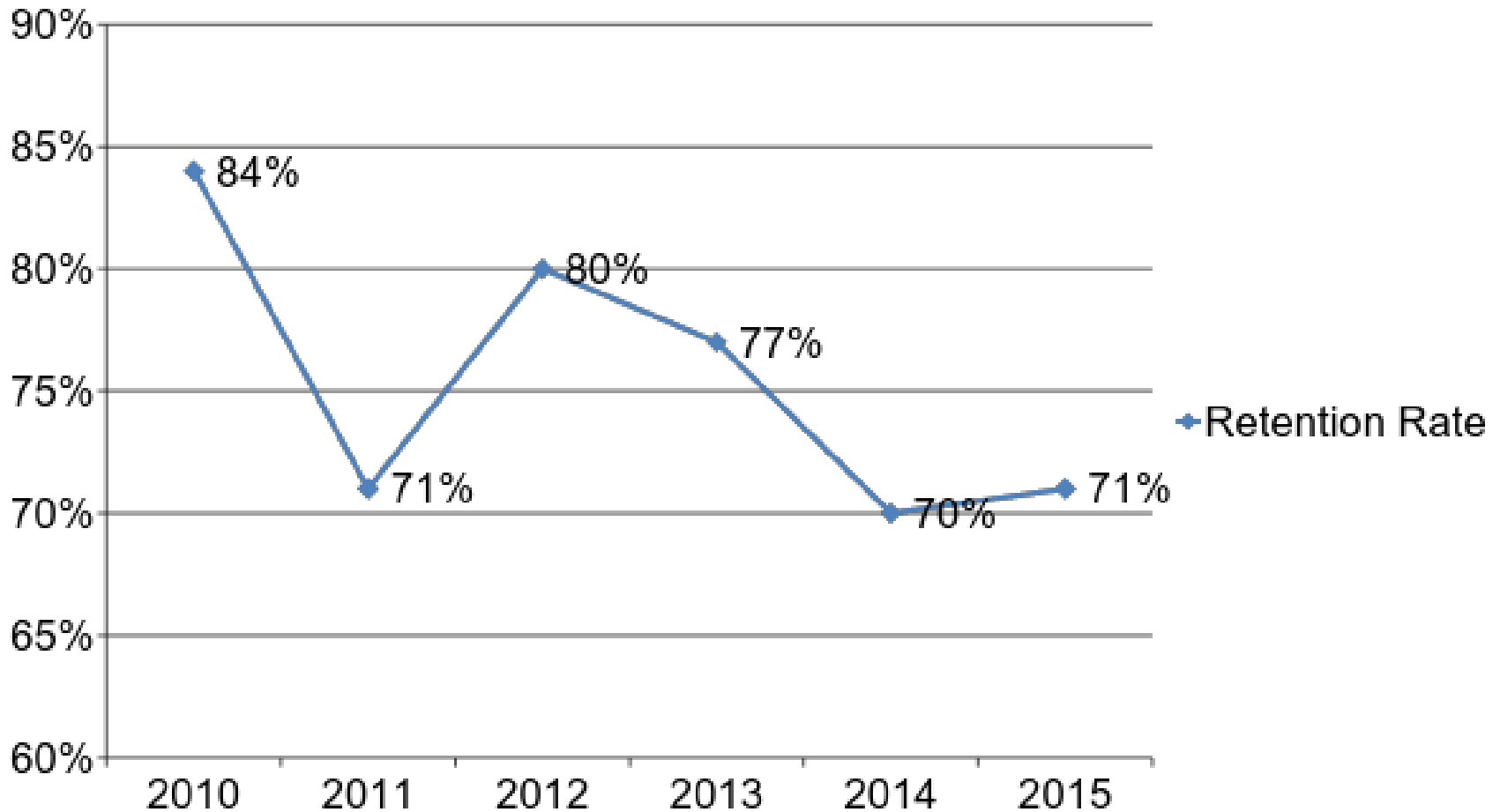
## **Opportunities**

- AASHE Awards
- Conference Presentations

# Institutional Membership Mix



# Two-Year Institutions



\*2015 only includes renewals through April. The final annual retention rate will be calculated at year-end.



# Looking Ahead

- Annual Member survey
- The value of campus sustainability
- Regional collaboration
- New Resource Center
- Expanded professional development opportunities
- Engagement of various stakeholders: faculty, staff, students & administrators

# Questions & Discussion



**aashe**

The Association for the Advancement  
of Sustainability in Higher Education