

PAUL SNIDER

9617 Appleridge Lane
Lenexa, KS 66227

Cell: (913) 439-9723
psniderkc@gmail.com

SUMMARY

- Significant network of relationships with elected officials, organizations and civic leaders
- Proven track record of legislative successes in Kansas and Missouri spanning more than a decade, requiring strategy and effective coalition building
- Experience with policy formation and complex issues
- Project management skills and experience
- Involved in the community, serving in leadership roles on public and nonprofit boards
- Accomplished communicator, manager and team-builder

WORK EXPERIENCE

Snider Public Affairs LLC

Lenexa, Kansas—October 2017 to present

Principal

- Government affairs, communications and public affairs consulting for businesses, communities and nonprofit organizations

Kansas City Area Transportation Authority

Kansas City, Missouri—September 2016 through September 2017

Senior Manager, Government Affairs

- Responsible for overall government affairs and public affairs efforts at the local, state and federal level.
 - In 2017, passed a Kansas bill allowing buses to drive on the shoulder of I-35
- Led an internal committee focused on internal communication and branding efforts
- Served as the project manager for KCATA's management efforts in Johnson County, focusing on areas of IT, procurement, planning, marketing, outreach, and finance and budget

Brightergy

Kansas City, Missouri—January 2014 through June 2016

Vice President, Public Affairs

- Created a legislative presence in Kansas, Missouri and Massachusetts
 - Led a legislative defense in Kansas (2014) to save net metering and helped pass energy efficiency legislation
- Assisted business development team with outreach to certain prominent clients, helping complete several significant sales
- Led efforts for a 2016 Missouri statewide initiative petition, including legislative drafting and filing, messaging, establishment of campaign committees, polling and other items

KCP&L

Kansas City, Missouri—July 2006 through January 2014

Senior Manager, Government Affairs

- Responsible for overall government affairs and public affairs at the local, state and federal level, managing seven employees plus contract lobbyists and a budget over \$1 million
 - Led Missouri legislative efforts to pass energy efficiency legislation (2009) and to phase out mandated solar rebates (2013)

KCP&L continued

- Actively involved in the passage of Kansas' renewable energy standards and legislation allowing "construction work in progress" for new nuclear plants (2008)
- Led the initial phase of communication and outreach on an ARRA-funded Smartgrid project in midtown Kansas City

Public Strategies, Inc.

Topeka, Kansas—September 2004 through July 2006

In-house Public Affairs Consultant for AT&T Kansas

- Ran successful legislative campaign 'war room' and managed day-to-day legislative efforts to support passage of law (2006) allowing AT&T (and others) to offer video/TV services

Missouri Gas Energy

Kansas City, Missouri—January 2000 through August 2004

Public Affairs

- Led successful effort in 2003 to pass Missouri's first energy surcharge legislation

Public Strategies, Inc.

May 1997 through December 1999

Southwestern Bell Legislative and Regulatory Press Aide

EDUCATION

- **Master of Business Administration** (Summa Cum Laude), April 2004
Baker University, Overland Park, Kansas
- **B.A. (Cum Laude) Mass Media** (Speech Communication minor), May 1997
Washburn University, Topeka, Kansas

ACTIVITIES

Current:

- Johnson County Community College Board of Trustees (Elected November 2017)
- Johnson County Board of Parks & Recreation, board member (Chair, 2016 & 2017)
- United Community Services of Johnson County, board member
- Overland Park Visioning Committee (2017 & 2018), steering committee member
- Greater Kansas City Chamber of Commerce
 - Member of KS & MO State Affairs, Federal Affairs and Public Policy Council
 - Past Chair of Kansas State Affairs Committee & Vice Chair of Energy Committee
- Participant in multiple local Chambers of Commerce

Past:

- Leadership Kansas, Graduate (2009)
- Missouri Chamber of Commerce and Industry, board member
- Kansas Chamber of Commerce, board of advisors
- Missouri Solar Energy Industry Association, board member
- YouthFriends volunteer
- Eagle Scout
- Lenexa Citizens' Police Academy, Graduate
- Toastmasters, member
- College scholarship athlete
- Kansas Leadership Center participant

References are available upon request