

JCCC Program Review Summary 2022

Subject: **Fashion Merchandising/Design**

Resource Utilization Indicators

	Number of Faculty		Student Credit Hours by Faculty Type		
	Full Time	Part Time	Full Time	Part Time	Total
2020	3	7	1,083	1,008	2,091
2021	3	9	1,098	995	2,093
2022	3	9	1,223	989	2,212

Notes:

Faculty type determined using cost center (org #). Some subjects may have more than one org #.

A full-time faculty member teaching a subject NOT tied to his or her home cost center is counted as part-time for that subject.

Total Student Credit Hours (SCH) are divided by the number of faculty teaching the class. E.g., for a class generating 30 SCH with 3 full-time faculty, then 10 SCH go to each faculty member.

Quality Indicators - Enrollment

Year	Subject	Subject Prefix	Headcount	Seats Filled	# Sections	Average Class Size	% Student Completion	% Student Success	% Student Attrition	Student Credit Hours
2020	Fashion Merchandising/Design	FASH	225	714	66	10.8	91	83	8	2,091
2021	Fashion Merchandising/Design	FASH	267	729	55	13.3	93	81	6	2,093
2022	Fashion Merchandising/Design	FASH	260	748	58	12.9	92	79	7	2,212

Notes:

Headcount: Unduplicated headcount of students enrolled in an academic year. Includes those who withdrew with a W grade.

Seats Filled: Duplicated headcount of students enrolled in an academic year. Includes those who withdrew with a W grade.

Attrition rate: Number of students with a W grade divided by seats filled.

Success rate: Number of students with grades A, B, C, or P divided by seats filled.

Completion rate: Number of students with grades A, B, C, D, F, or P divided by seats filled.

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Quality Indicators - Program Outcomes

% Placement Rate for Graduates

Employed	2018-2019	2019-2020	2020-2021
Alteration Adv Certificate (5000 cert)			
Apparel Design & Technology (2950 assoc)	100%	0%	75%
Fashion Design (2600 assoc)			
Fashion Design Entrepreneurshp (4110 cert)			
Fashion Merch & Marketing (3120 assoc)	100%	75%	100%
Fashion Merchandising (2520 assoc)	100%		
Fashion Merchandising Entrepren (4150 cert)			
Visual Merchandising (7200 cert)		100%	100%

Notes:

Source: JCCC Follow-Up Survey

Placement rate calculation: Total employed in a related field divided by the total who responded to the JCCC Follow-up Survey.

of Graduates Transferring

Transfers	2018-2019	2019-2020	2020-2021
Alteration Adv Certificate (5000 cert)			
Apparel Design & Technology (2950 assoc)	1	0	0
Fashion Design (2600 assoc)			
Fashion Design Entrepreneurshp (4110 cert)			
Fashion Merch & Marketing (3120 assoc)	0	3	4
Fashion Merchandising (2520 assoc)	1		
Fashion Merchandising Entrepren (4150 cert)			
Visual Merchandising (7200 cert)	0	1	3

of Graduates

Graduates	2019-2020	2020-2021	2021-2022	Total
Apparel Design & Technology (2950 assoc)	5	8	6	19
Fashion Merch & Marketing (3120 assoc)	11	9	8	28
Visual Merchandising (7200 cert)	2	5	7	14

College Now and Honors Contract courses excluded; Quick Step included; Data is as of End-of-Term.

Graduates who transferred to either a two year or a four year school counted.

Source: Office of Institutional Planning and Research; Jun 8, 2023