

JCCC Program Review Summary 2021

Subject: **Fashion Merchandising/Design**

Resource Utilization Indicators

	Number of Faculty		Student Credit Hours by Faculty Type		
	Part Time	Full Time	Part Time	Full Time	Total
2019	9	3	1003	1101	2104
2020	7	3	1008	1083	2091
2021	9	3	995	1098	2093

Notes:

Faculty type determined using cost center (org #). Some subjects may have more than one org #.

A full-time faculty member teaching a subject NOT tied to his or her home cost center is counted as part-time for that subject.

Total Student Credit Hours (SCH) are divided by the number of faculty teaching the class. E.g., for a class generating 30 SCH with 3 full-time faculty, then 10 SCH go to each faculty member.

Quality Indicators - Enrollment

Year	Subject	Subject Prefix	Headcount (unduplicated)	seats filled	#sections	Average Class Size	% Student Completion	% Student Success	% Student Attrition	Student Credit Hours
2019	Fashion Merchandising/Design	FASH	245	695	65	10.7	92	82	7	2,104
2020	Fashion Merchandising/Design	FASH	225	714	66	10.8	91	83	8	2,091
2021	Fashion Merchandising/Design	FASH	267	729	55	13.3	93	81	6	2,093

Notes:

Attrition rate: number of students with a W grade divided by total enrolled (unduplicated headcount)

Success rate: number of students with grades A, B, C, or P divided by total enrolled (unduplicated headcount)

Completion rate: number of students with grades A, B, C, D, F, or P divided by total enrolled (unduplicated headcount)

Quality Indicators - Expenses & Revenue

Year	Subject	Direct Tuition Revenue	Direct Expenses	Direct Cost Per CrHr	Total Revenue	Total Expenses	Total Cost Per CrHr
2018	Fashion Merchandising/Design	\$141,181.98	\$506,663.60	\$286.25	\$606,644.14	\$1,033,802.82	\$584.07
2019	Fashion Merchandising/Design	\$206,471.91	\$571,064.90	\$267.10	\$677,839.39	\$1,068,406.04	\$499.72
2020	Fashion Merchandising/Design	\$199,064.24	\$593,813.75	\$292.23	\$689,739.49	\$1,102,093.20	\$542.37

Notes:

CrHr: Credit Hour

Direct: Includes department expenses/revenues as well as percentage of direct administrative expenditures.

Indirect: Includes a percentage of expenses and revenues associated with all other areas of campus that provide support to your program.

Total: Includes both direct and indirect

Source Activity Based Cost (ABC) model updated Fall 2020.

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Quality Indicators - Program Outcomes

% Placement Rate for Graduates

Employed	2017-2018	2018-2019	2019-2020
Alteration Adv Certificate (5000 cert)			
Apparel Design & Technology (2950 assoc)	100%	100%	0%
Fashion Design (2600 assoc)			
Fashion Design Entrepreneurship (4110 cert)			
Fashion Merch & Marketing (3120 assoc)		100%	75%
Fashion Merchandising (2520 assoc)	100%	100%	
Fashion Merchandising Entrepre (4150 cert)			
Visual Merchandising (7200 cert)			100%

Notes:

Source: JCCC Follow-Up Survey

Placement rate calculation: Total employed in a related field divided by the total who responded to the JCCC Follow-up Survey.

of Graduates

Graduates	2018-2019	2019-2020	2020-2021	Total
Apparel Design & Technology (2950 assoc)	7	5	8	20
Fashion Merch & Marketing (3120 assoc)	2	11	9	22
Fashion Merchandising (2520 assoc)	2			2
Visual Merchandising (7200 cert)	1	2	5	8

of Graduates Transferring

Transfers	2017-2018	2018-2019	2019-2020
Alteration Adv Certificate (5000 cert)			
Apparel Design & Technology (2950 assoc)	2	1	0
Fashion Design (2600 assoc)			
Fashion Design Entrepreneurship (4110 cert)			
Fashion Merch & Marketing (3120 assoc)		0	3
Fashion Merchandising (2520 assoc)	1	1	
Fashion Merchandising Entrepre (4150 cert)			
Visual Merchandising (7200 cert)	0	0	1