



Program Review Data Summary

Subject: **Fashion Merchandising/Design**

Resource Utilization Indicators

	Number of Faculty		Student Credit Hours by Faculty Type		
	Full Time	Part Time	Full Time	Part Time	Total
2017	2	9	746	1,213	1,959
2018	3	9	971	864	1,835
2019	3	9	1,101	1,003	2,104

Notes:

Faculty type determined using cost center (org #). Some subjects may have more than one org #.

A full-time faculty member teaching a subject NOT tied to his or her home cost center is counted as part-time for that subject.

Total Student Credit Hours (SCH) are divided by the number of faculty teaching the class. E.g., for a class generating 30 SCH with 3 full-time faculty, then 10 SCH go to each faculty member.

Quality Indicators

Year	Subject	Subject Prefix	Headcount (unduplicated)	seats filled	#sections	Average Class Size	% Student Completion	% Student Success	% Student Attrition	Student Credit Hours
2017	Fashion Merchandising/Design	FASH	265	668	71	9.4	94	80	5	1,959
2018	Fashion Merchandising/Design	FASH	242	617	73	8.5	88	74	10	1,835
2019	Fashion Merchandising/Design	FASH	245	695	65	10.7	92	82	7	2,104

Notes:

Attrition rate: number of students with a W grade divided by total enrolled (unduplicated headcount)

Success rate: number of students with grades A, B, C, or P divided by total enrolled (unduplicated headcount)

Completion rate: number of students with grades A, B, C, D, F, or P divided by total enrolled (unduplicated headcount)

Quality Indicators - Expenses & Revenue

Year	Subject	Direct Tuition Revenue	Direct Expenses	Direct Cost Per CrHr	Total Revenue	Total Expenses	Total Cost Per CrHr
2016	Fashion Merchandising/Design	\$233,305.15	\$467,670.32	\$193.81	\$717,220.33	\$1,086,944.15	\$450.45
2017	Fashion Merchandising/Design	\$176,664.65	\$455,319.39	\$237.76	\$627,743.21	\$857,911.32	\$448.00
2018	Fashion Merchandising/Design	\$141,181.98	\$506,284.39	\$286.04	\$607,920.39	\$908,815.75	\$513.46

Notes:

CrHr: Credit Hour

Direct: Includes department expenses/revenues as well as percentage of direct administrative expenditures.

Indirect: Includes a percentage of expenses and revenues associated with all other areas of campus that provide support to your program.

Total: Includes both direct and indirect

Source Activity Based Cost (ABC) model updated Spring 2018.



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Quality Indicators - Program Outcomes

% Placement Rate for Graduates

employed	2015-2016	2016-2017	2017-2018
Alteration Adv Certificate (5000 cert)			
Apparel Design & Technology (2950 assoc)	60	67	100
Fashion Design (2600 assoc)			
Fashion Design Entrepreneurshp (4110 cert)			
Fashion Merch & Marketing (3120 assoc)			
Fashion Merchandising (2520 assoc)	100	67	100
Fashion Merchandising Entrepren (4150 cert)			
Visual Merchandising (7200 cert)	100	100	

of Graduates Transferring

transfers	2015-2016	2016-2017	2017-2018
Alteration Adv Certificate (5000 cert)	1		
Apparel Design & Technology (2950 assoc)	1	0	2
Fashion Design (2600 assoc)	1		
Fashion Design Entrepreneurshp (4110 cert)			
Fashion Merch & Marketing (3120 assoc)			
Fashion Merchandising (2520 assoc)	3	2	1
Fashion Merchandising Entrepren (4150 cert)			
Visual Merchandising (7200 cert)	1	2	0

Quality Indicators - Expenses & Revenue

of Graduates

graduates	2017	2018	2019	Total
Apparel Design & Technology (2950 assoc)	7	9	7	23
Fashion Merch & Marketing (3120 assoc)			2	2
Fashion Merchandising (2520 assoc)	8	3	2	13
Visual Merchandising (7200 cert)	3	3	1	7