COMPUTER INTERACTIVE MULTIMEDIA

Employment of artists and related workers is expected to grow slower than average for all occupations through the year 2019. Competition for jobs is expected to be keen for both salaried and freelance jobs in all specialties because the number of people with creative ability and an interest in this career is expected to continue to exceed the number of available openings. Demand for multimedia artists and animators will increase as consumers continue to demand more realistic video games, movie and television special effects, and 3D animated movies. Additional job openings will arise from an increasing demand for Web site development and for computer graphics adaptation from the growing number of mobile technologies. Animators are also increasingly finding work in alternative areas such as scientific research or design services.

Employment Information

**Greater Kansas City Area:** In 2014, multi-media artists and animators held an estimated 1,192 jobs in the fifteen counties that make up the Kansas City Metropolitan Statistical Area (MSA), with 1,281 projected by 2019 (+7%).

**State:** In Kansas, multi-media artists and animators held an estimated 1,193 jobs in 2014, with 1,258 jobs projected by 2019 (+5%).

**National:** About 177,036 jobs were held by multi-media artists and animators in 2014, with 190,848 jobs projected by 2019 (+10%).

Salary Information

**Greater Kansas City Area:** Multi-media artists and animators employed in the Greater Kansas City area earned an average hourly wage of $12.31 in 2014.

**State:** Multi-media artists and animators in Kansas earned an average hourly wage of $10.72 in 2014.

**National:** Multi-media artists and animators working full-time earned an average hourly wage of $14.97 in 2014.

JCCC Placement and Salary Information

The JCCC Office of Institutional Research conducts a follow-up study of program completers one year after completion. Thirty-three percent of the graduates who responded to the follow-up study conducted during 2013-14 were employed in a job related to their field.

June 2015
Salary Information for Greater Kansas City, State, and National is based on EMSI 2014 third quarter data.

JCCC information for career program completers is based on data supplied by respondents to follow-up studies and is not necessarily representative of all career program completers.