



Johnson County Community College
Transfer Program to the University of Kansas
School of Journalism and Mass Communications
Journalism and Mass Communications, B.S.J.
Media Arts & Production, Multimedia Journalism, Digital
Marketing Communications, Advertising & Public Relations,
and Sports Media & Society concentrations
2023-24 Catalog

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The Associate of Arts degree (A.A.) at JCCC is a general transfer degree and partners well with the first two years of most bachelor degree programs. Students pursuing the A.A. may select courses that satisfy both the A.A. degree requirements and lower division requirements for a bachelor's degree at four-year institutions. The 30 hours of electives within the A.A. allow students to complete additional general education and lower division courses required for specific majors. The A.A. degree requires completion of 60 credit hours; please see [JCCC A.A. degree requirements](#). The maximum number of hours from a community college that will be applied toward a bachelor's degree at most four-year schools is between 60 and 63 credit hours or 50% of the degree. Meeting with a JCCC counselor is strongly recommended for selection of appropriate courses.

Transfer students who have completed the following requirements are eligible to be candidates for admission to the School of Journalism:

Regular Admission: Completion of at least 24 credit hours with a 2.5 or higher transferable GPA; completion of or enrollment in JMC 101 or the equivalent at JCCC, JOUR 120. A grade of "C" or higher must be earned in JMC 101 or admission will be rescinded. Students who have completed journalism courses beyond JMC 101 with less than a 2.5 journalism GPA will be considered on a case-by-case basis.

Admission is competitive. The number of students admitted each semester depends on the number graduating the preceding semester and the school's overall capacity.

The BSJ degree requires 120 hours of college credit with a minimum of 48 hours of journalism courses. **Only 18 transfer hours in journalism may be counted toward the degree.** Sixty-four credits may be transferred from a community college. Students should be aware that 45 junior/senior credit hours are required for completion of the bachelor's degree. Students must complete at least 30 hours at KU.

Pass/Fail Policy: Journalism courses will **NOT** be accepted with a "P". Students should use caution in exercising this option as this grading system is not acceptable to some schools, scholarship committees and honorary societies. Students cannot take courses for their minor using the P/F policy.

"D" Grades: Not accepted.

It is important to note that only 18 hours of JCCC's Journalism courses can be transferred to KU due to KU's School of Journalism accrediting body. Only 18 hours of transfer Journalism courses can be applied toward the minimum 48 hours of Journalism needed for graduation.

It is the STUDENT'S RESPONSIBILITY to check for updates to all transfer information. This transfer guide is provided as a service and is updated as needed. Degree requirements at the four-year colleges are subject to change by those institutions. To ensure you have the most accurate up to date information about the program, it is imperative you meet with an advisor at the transfer institution.

KU Journalism School Requirements

KU Core Requirements The KU Core comprises three general education goals and three advanced education goals. The general education goals are best met early in a student's career. The advanced education goals are most appropriately acquired using the foundation of knowledge gained from the general education goals and progression through the major. Courses can be used to satisfy one Core goal at a time but may satisfy a major requirement and a core goal. Students that complete the A.A. at JCCC meet the KU Core Goals 1-3. To learn more about courses that satisfy the KU Core visit: <https://credittransfer.ku.edu/>

KU Course	JCCC Course	KU Core
KU Core Goal GE 1.1 JMC 302 Information Exploration	No equivalent	GE 1.1
KU Core Goal GE 1.2	See list for Goal GE 1.2	GE 1.2
KU Core Goal GE 2.1 ENGL 101 Introduction to Literature	ENGL 121 Composition I*	GE 2.1
KU Core Goal GE 2.1 JMC 304 Media Writing for Audiences	JOUR 122 News Writing and Reporting (<i>Must earn a "C" or better to satisfy Journalism Core requirement</i>)	GE 2.1/ Degree
KU Core Goal GE 2.2 COMS 130 Speaker-Audience Communication	COMS 121 Public Speaking	GE 2.2
KU Core Goal GE 3H	See list for Goal GE 3H	GE 3H
KU Core Goal GE 3N (No lab required)	See list for Goal GE 3N (No lab required)	GE 3N
KU Core Goal GE 3S JMC 101 Media and Society	JOUR 120 Mass Media and Society (<i>Must earn a "C" or better to satisfy Journalism Core requirement</i>)	GE 3S/ Degree
KU Core Goal AE 4.1	See list for Goal AE 4.1	AE 4.1
KU Core Goal AE 4.2	See list for Goal AE 4.2	AE 4.2
KU Core Goal AE 5.1 JMC 408 Media Law and Ethics	No equivalent	AE 5.1
General Degree Requirements – <i>in addition to the KU Core requirements are the following general degree reqs:</i>		
One additional unit for KU Core Goal AE 4.1 or AE 4.2. This unit cannot be used for any other KU Core requirement.	See list for Goal AE 4.1 OR See list for Goal AE 4.2	Degree Req.
Major Requirements – <i>To earn the Bachelor of Science in Journalism and Mass Communications degree, students must complete a minimum required total of 48 hours in journalism courses. Twenty-two credit hours from the journalism and mass communications core are taken by all students. Each student must also complete 15 credit hours for either the Multimedia Journalism, Digital Marketing Communications, Advertising & Public Relations, & Sports Media & Society concentrations. Students completing the Media Arts & Production concentration complete 18 credit hours. Students also take journalism electives, three hours of which should fulfill the journalism diversity requirement.</i>		
**Minor or Second Major outside of Journalism	Minor or Second Major outside of Journalism	JMC

* JCCC course has a prerequisite or corequisite.

**Minor is 18 hours, 12 of which MUST be at junior/senior level (300/400)

Additional Courses available for Media Arts & Production Concentration

KU Course	JCCC Course	Core Fulfilled
Journalism Core Diversity Requirement	JOUR 220 International Media	JMC Core
JMC 210 Basic Video Production	JOUR 227 Basic Video Production	Elective

Additional Courses available for Multimedia Journalism Concentration

KU Course	JCCC Course	Core Fulfilled
Journalism Core Diversity Requirement	JOUR 220 International Media	JMC Core
JMC 415 Multimedia Reporting	JOUR 222 Advanced Reporting* ("C" or better)	Major
JMC 210 Basic Video Production	JOUR 227 Basic Video Production	Elective

Additional Courses available for Sports Media & Society Concentration

KU Course	JCCC Course	Core Fulfilled
JMC 320 Strategic Communication	JOUR 125 Fundamentals of Advertising AND JOUR 130 Principles of Public Relations <i>(a grade of "C" or better is required for both courses)</i>	Major
Journalism Core Diversity Requirement	JOUR 220 International Media	JMC Core
JMC 210 Basic Video Production	JOUR 227 Basic Video Production	Elective

Additional Courses available for Digital Marketing Communications, Advertising and Public Relations Concentration

KU Course	JCCC Course	Core Fulfilled
JMC 320 Strategic Communication	JOUR 125 Fundamentals of Advertising AND JOUR 130 Principles of Public Relations <i>(a grade of "C" or better is required for both courses)</i>	Major
Journalism Core Diversity Requirement	JOUR 220 International Media	JMC Core
JMC 210 Basic Video Production	JOUR 227 Basic Video Production	Elective

*JCCC course has a pre-requisite or co-requisite.