

# What to do with a major/certificate/degree in... **Fashion Merchandising & Design/ Apparel & Textiles**

## **JCCC Contact Information**

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## **Degrees/Certificates Available at JCCC**

Associate of Applied Science Degree, Fashion Merchandising  
Associate of Applied Science Degree, Fashion Design  
Visual Merchandising Certificate  
Fashion Design Entrepreneurship Certificate  
Fashion Merchandising Entrepreneurship Certificate  
Visual Merchandising Entrepreneurship Certificate  
Transfer Program

## **JCCC Program Web site**

<http://www.jccc.edu/home/depts/1201>

## **Overview of JCCC's Program**

Prepares students to effectively design and directly market fashion apparel and merchandise using design principles and preparing students to promote, and advertise.

## **Job Titles\***

Apparel Manufacturer Sales Representative	Head Designer
Art Director	Home Economics Teacher
Bank-Note Designer	Industrial Designer
Buyer	Interior Designer
Clothing Designer	Merchandise Displayer
Colorist	Product Designer
Commercial Artist	Production Assistant
Copyist	Retail Salesperson
Costume Designer	Safety, Clothing Developer
Display Designer	Sales and Marketing
Display Manager	Sample Maker
Exhibit Designer	Set Designer
Fabric and Apparel Patternmaker	Silkscreen Artist
Fabric Researcher	Textile Designer
Fashion Coordinator	Textile Stylist
Fashion Designer	Textiles Conservator
Fashion Illustrator	Visual Merchandiser
Fur Designer	
Furniture Designer	

*\*Careers mentioned above are a sample of job titles. Some careers may require additional education or training.*

### **Personal Characteristics to be Successful**

Analytical	Leader
Artistic	Multi-tasker
Creative	Productive
Customer oriented	Sales oriented
Decisive	Self-confident
Detail oriented	Stylish
Energetic	Tactful

### **Workplace Skills**

Accessorize	Negotiate price
Analyze	Organize details
Assist customers	Plan seminars
Coordinate	Produce
Design window displays	Promote collection
Design and fabricate garments	Research market trends
Draft	Sell retail
Know color and form	Think creatively
Make decisions	
Market and advertise product	
Multi-task	

### **Professional Organizations**

American Apparel and Footwear Association  
<http://www.apparelandfootwear.org/>

American Purchasing Society  
<http://www.american-purchasing.com/>

Industrial Designers Society of America  
<http://www.idsa.org/>

### **Advanced Degrees in the Major?**

Yes

Sources:

Sigi Plus (1999). Clothing Designer Utrecht, Netherlands: Educational Testing Service

Kansas State University, Department of Apparel, Textiles and Interior Design Web site (visited August 2008): [www.humec.k-state.edu/atid](http://www.humec.k-state.edu/atid)

Sones, M. (1984). Getting Into Fashion. New York, NY: Ballantine Books.

Vocational Biographies (2002). Fabric Researcher (Series F, Vol. 6, #2) Sauk Centre, MN: Vocational Biographies, Inc.