

JOB-HUNT METHODS for the PROFESSIONAL

JCCC COMMUNITY CAREER SERVICES

JOB HUNT METHOD	SUCCESS RATE	RECOMMENDATION	COMMENTS
Resumes Sent at Random	7%	no	
Professional/Trade Journal Ads	7%	no	
Union Halls	22%	no	Questionable high rate
Places Employers Select Workers	8%	no	
Placement Firms (fee-for-service)	not known	no	Do not pay anyone to 'find you a job'.
Non-Local Classified Ads	10%	no	
Government Employment Agencies	14%	no	
Civil Service Exam	12%	no	
Former College Instructors	12%	no	
College Career Centers	not known	no	
Campus Recruiters	not known	no	
Internships	not known	no	
Co-op Work Study	not known	no	
Job Fairs	not known	no	Lower level positions/network with all people
Employment Agencies	5-28%	no	Tend to have lower level positions
Alumni Associations	not known	no	Mainly ivy league schools
Posting Resume on the Internet	not known	no	Passive method
Small Business Owner	not known	n/a	Growing trend
Local Classified Ads	5-24%	no	More options available online today
Walk-In / Door Knocking	47%	no	For hourly and support staff positions
General Internet Job Banks	4% Overall	no	Suggest minimal time investment
Planned Happenstance	Not Known	YES	<i>"Effective Behavior Elicits Chance Events"</i>
Volunteer Work	Not Known	YES	For emotional uplift, networking & skills
Recruiters	(64%) ? high	YES	Recruiters work for themselves not for job seekers
Job Bank Search Engines	Not Known	YES	Compilation of postings from several job banks
Profession/Industry Specific Job Banks	Not Known	YES	Caters to a specific profession/industry
Professional Organization Job Banks	Not Known	YES	Local, as well as national chapters
Company Specific Job Banks	Not Known	YES	Targeting companies important - HR preference
Combination Method	86%	YES	Using up to four methods is effective
Informational Interviewing	Not a job-hunt method	YES	Element of an effective job search campaign
Marketing Directory by Yourself	69%	YES	Reference USA, Sorkin's, Yellow Pages, etc.
Marketing Directory with a Group	84%	YES	Help from others expands your search area
Online Professional Networks	Not Known	YES	LinkedIn – networking to people & companies
Networking	86%	YES	Ask for advice and guidance, not for a job
Creative Comprehensive Approach	86%	YES	Direction, target, network, connect, market