OVERVIEW

First National Bank has partnered with Johnson County Community College to enable JCCC credit students who operate a business to participate in the 2015 First National Bank Emerging Entrepreneur Expo and Pitch Competition.

The goal of the competition is to recognize JCCC students who are operating businesses, provide exposure for those businesses and to help those students take their businesses to the next level. The Emerging Entrepreneur Expo does not require a complete business plan. Rather, it is a chance to highlight student-owned businesses in a business expo format and provide an opportunity for these business owners to “pitch” their business.

The process is simple:

REGISTER (Form due by 5 p.m. Friday, April 17)

- Request an Intent to Compete form from Barbara Millard, Associate Professor, Marketing Management at JCCC, by emailing bmillard1@jccc.edu. Return the Intent to Compete Form by 5 p.m. Friday, April 17. Once the Intent to Compete Form has been received, you will receive detailed information on the Expo and Pitch.

EXPO AND PITCH (Nerman Museum Atrium, 2-4 p.m. Monday, April 27)

- Student business owners who have returned the Intent to Compete form will be given the opportunity to display their business in a business expo format and pitch their business to judges (First National Bank staff, JCCC faculty, business owners and students). Judges will work individually, moving between exhibits while business owners pitch their business in an attempt to get “investment dollars.” All judges will have $10,000 of play money to invest in the businesses they consider to have the best business pitch.

- After the expo, judges will determine the winners and, if needed, break any ties. Awards will be granted at the Awards Ceremony in the Nerman Museum Atrium at 4 p.m. The businesses with the most “investment dollars” at the end of the expo will be awarded a cash prize: First Place, $2,500; Second Place, $1,500; and 3rd Place, $1,000.

ELIGIBILITY

- Open to students currently enrolled in JCCC as credit students.
- Businesses owned by more than one individual are allowed to compete as long as one owner is a current JCCC student.
- Students must currently own and operate a business. Business operations can be full or part time. Businesses of all sizes are eligible.

PRIZES

First Place: $2,500
Second Place: $1,500
Third Place: $1,000

IMPORTANT DATES

Friday, April 17: Intent to Compete form due by 5 p.m.
Monday, April 27: Business Expo and Pitch Competition

If you have any questions about the competition, contact Barbara Millard, Associate Professor GEB 383 bmillard1@jccc.edu 913-469-8500, ext. 4792

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