

# Strategic Planning Council Minutes

March 5, 2021

- **Welcome:** Dr. Bowne set the charge for the group
  
- **SWOT Analysis:** Reviewed SWOT Analysis to list ideas for goals
  
- **Goal Ideation:** Identified potential strategic goals based on feedback from the SWOT Analysis
  - Student Success
  - Diversity Equity Inclusion
  - Partnerships
  - Training
  - Technology
  - Resource Alignment
  - Financial Stewardship
  - Shared Governance
  - Valuing People
  - Innovation
  
- **Goal Prioritization:** Prioritized the top four strategic goals based on feedback from the Strategic Planning Council and Cabinet.
  - Student Success
  - Diversity Equity Inclusion
  - Employee Engagement
  - Community Partnerships
  
- **Follow-Up:** Four teams will develop draft language describing the goals to be reviewed at the next meeting on March 19, 2021.