

# Johnson County Community College Performance Report AY 2020

AY 2020 FTE: 10,500  
Date: 6/30/2021

| Contact Person:<br>Michael McCloud<br><br>Phone: 913-469-8500 ext. 2527<br>email: mccloud@jccc.edu                         | Foresight Goal        | 3 yr. History   | Reporting AY 2020 (SU19, FA19, SP20) |                     | Reporting AY 2021 (SU20, FA20, SP21) |                     |
|--|-----------------------|---|--------------------------------------|---------------------|--------------------------------------|---------------------|
|  |                       |   | Institution Result                   | Baseline Comparison | Institution Result                   | Baseline Comparison |
| <b>1</b> Increase Student Success: Success rate after three years reported for each cohort                                 | 1<br><i>KBOR data</i> | AY 2010: 2,058/4,130 = 49.8%<br>AY 2011: 2,098/4,275 = 49.1%<br>AY 2012: 2,015/4,136 = 48.7%<br><b>Baseline: 6,171 /12,541 = 49.2%</b>                    | 2,880/5,112 = 56.3%                  | ↑                   |                                      |                     |
| <b>2</b> Increase the Number of Certificates and Degrees Awarded   | 1<br><i>KBOR data</i> | AY 2013: 2,685<br>AY 2014: 2,934<br>AY 2015: 3,286<br><b>Baseline: 2,968</b>  | 3,006                                | ↑                   |                                      |                     |
| <b>3</b> Increase the Percent of graduates employed or transferred in Kansas one year after graduation                     | 2<br><i>KBOR data</i> | AY 2012: 1,195/2,371 = 50.4%<br>AY 2013: 1,235/2,335 = 52.9%<br>AY 2014: 1,322/2,548 = 51.9%<br><b>Baseline: 3,752/7,254 = 51.7%</b>                      | 1,508/2,742 = 55.0%                  | ↑                   |                                      |                     |
| <b>4</b> Increase First to second year retention rates of first-time, degree-seeking, non-college ready student population | 1                     | Fall 2012 Cohort: 606/1,195 = 50.7%<br>Fall 2013 Cohort: 617/1,128 = 54.7%<br>Fall 2014 Cohort: 667/1,192 = 56.0%<br><b>Baseline: 1,890/3,515 = 53.8%</b> | 590/1,113 = 53.0%                    | ↓                   |                                      |                     |
| <b>5</b> Increase First to second year retention rates of first-time, full-time college ready student population           | 1<br><i>KBOR data</i> | Fall 2012 Cohort: 304/523 = 58.1%<br>Fall 2013 Cohort: 411/620 = 66.3%<br>Fall 2014 Cohort: 443/663 = 66.8%<br><b>Baseline: 1,158/1,806 = 64.1%</b>       | 506/798 = 63.4%                      | ↓                   |                                      |                     |
| <b>6</b> Increase Three-year graduation & transfer rates of first-time, full-time, degree-seeking students                 | 1                     | Fall 2010 Cohort: 674/1,622 = 41.6%<br>Fall 2011 Cohort: 618/1,467 = 42.1%<br>Fall 2012 Cohort: 547/1,374 = 39.8%<br><b>Baseline: 1,839/4,463 = 41.2%</b> | 738/1,524 = 48.4%                    | ↑                   |                                      |                     |

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### **Indicator 1: Increase Student Success: Success rate after three years reported for each cohort**

**Description:** The Student Success Index as reported using data from the Kansas Higher Education Data System (KHEDS), provides the success rates as of year three of each cohort enrolling at Johnson County Community College (JCCC). The Student Success Index includes the following in defining success - all students who were retained or completed a degree or certificate at JCCC, or who completed or were retained at a Kansas or other out of state higher education institution. The success rate is calculated at the end of year three of each cohort and an overall success rate is reported.

**Result:** Student success is an institutional priority and JCCC has implemented a student success model that will provide a personalized pathway for each student and strengthen the student's engagement with JCCC. The College continues to work with AccuCampus, a student engagement tool, to help track student participation with campus activities and offices. Data collected from the tool feeds analytics to help provide students with an "Informed Choice" model to make personalized suggestions to individual students to improve the likelihood of success. Better connection with students along their journey has helped to increase outcomes. The College has also been involved in a project with co-sponsored by KU-Edwards Campus, to better facilitate transfer of students within the state system as supported by the Board of Regents. The project strengthens the partnership between JCCC and KU-Edwards improving the transfer options for students.

### **Indicator 2: Increase the Number of Certificates & Degrees Awarded**

**Description:** The total number of awards as captured by the Kansas Higher Education Data System (KHEDS). Numbers reported herein do not include certificates awarded in programs comprised of less than 16 credit hours. The socioeconomic benefits of degree and certificate attainment are clear: the awards are a precondition to entering the nation's workforce. Efforts to increase degree/certificate attainment align with an overall effort to increase student success.

**Result:** Indicator 2 shows positive outcome compared to the baseline. In an effort to clear the academic path to many of the credentials we offer, JCCC has worked to streamline course offerings over the past three academic years to avoid duplications of skills and outcomes that might lead to extended time to degree. Additional efforts to support student completions include progress with reverse transfer and auto-graduation. Efforts to increase student success – course completion and retention positively impact the number of awards.

### **Indicator 3: Increase the Percent of Graduates Employed or Transferred in Kansas one year after graduation**

**Description:** Percent of students employed or transferred is defined as the percent of graduates who transferred to another institution or were employed in Kansas within one year after graduation. It is the JCCC career and technical education goal to provide students with the critical skills needed for employment in the local and regional economy. The increased percentage of students employed in the marketplace provides JCCC with a key indicator of program-level success. Pursuing additional higher education opportunities equally increases the success of our graduates and transfer students in today's economy.

**Result:** Indicator 3 remained above the baseline. The Career Development Center continues to increase its offerings to support JCCC students' pursuit of employment. Interactive tools for students have been developed to provide easier access to job advertisements, interviewing skills, and resume tools. Additionally, physical and virtual career fairs are offered throughout the year, working to place students with area employers. This Indicator also benefits from the aforementioned partnership with KU-Edwards campus and will hopefully benefit from a change in board policy, allowing for more broad use of these strategies in transfer to institutions across the state.

**Indicator 4: Increase First to second year retention rates of first-time, degree-seeking, non-college ready student population**

**Description:** First to second year retention of non-college ready cohort as reported by JCCC's Office of Institutional Research is defined as first-time, degree-seeking students attending JCCC in the fall semester who enrolled in at least one developmental course in the initial academic year, and the percent who graduated or retained in the following fall semester. JCCC's goal is to increase the persistence rates across the institution from term to term, specifically increasing the number of students who persisted from one fall semester to the next. The College is developing a strategy to improve overall student retention rates. Recent efforts have been made to ensure all students take entrance exams and are placed in the classes that will support their current educational level. The goal is to provide non-college ready students who are placed into developmental education classes with the educational opportunities needed to achieve college readiness.

**Result:** Indicator is down slightly when compared to the baseline. Due to obstacles associated with Covid and moving to a nearly 100% online delivery of courses in 2020, enrollment was impacted. Students were hesitant to enroll as the nation worked to get beyond Covid-19. The College continues to develop a strategy to improve overall student retention. We continue to have a positive outlook for future semesters, as the work being done related to JCCC Pathways (Indicator 1) continues. The goal is to provide non-college ready students with the educational opportunities needed to achieve college readiness.

**Indicator 5: Increase First to second year retention rates of first-time, full-time college ready student population**

**Description:** First to second year retention of college ready cohort as reported by KHEDS is defined as first-time, full-time, degree seeking students who are enrolled at JCCC for two consecutive fall terms and were not enrolled in any developmental courses in the initial term. Retention rates of college ready students align with JCCC's KPI Persistence and Strategic Goal of increasing student success. It is the college's goal to increase the number of students that return in the subsequent semester. Persisting students are more likely to obtain a degree or certificate.

**Result:** Indicator 5 is down slightly when compared to the baseline. As mentioned within indicator 4, Covid-19 impacted overall enrollment including students returning in the fall semester. Non-degree seeking student retention was impacted at a higher rate than our degree-seeking students. The strategy for this indicator aligns with efforts pursued to improve Indicators 1 and 4. Wait-listing was introduced in 2018, providing assistance to scheduling. As mentioned in Indicator 1, Student Success and Engagement along with Academic Affairs divisions continues to focus on improving the overall student experience with focus on the development of JCCC Pathways for students. JCCC pathways encourages the institution to be more intentional in our efforts to support student success.

**Indicator 6: Increase Three-Year Graduation and Transfer Rates of First-Time, Full-Time, Degree-Seeking Students**

**Description:** Three-year graduation and transfer rates report on the cohorts of first time, full-time, degree seeking students. The rate includes students who entered in the fall term as a first-time full-time degree seeking student and of those who graduated from JCCC or transferred to another institution within 150% time of their expected degree or certificate completion time. Transfer data are collected by submitting each fall term cohort through the National Student Clearinghouse.

**Result:** Indicator increased from the baseline. JCCC is optimistic that the work being done through the new Strategic Plan and Key Performance Indicators will continue to have a positive impact on future graduation rate reports. Strategies for this indicator align with our retention efforts referenced in indicators 1, 2, 4 and 5, and include efforts to increase JCCC's overall graduation rates. Additionally, the increase in articulated courses across Kansas institutions has assisted with a more seamless transfer for students.